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Dear friends,

the aim of the France Strategy is to develop Saarland **within a generation** into a powerful German-French multilingual region.

**French should become a lingua franca in addition to the native and official language, German, and be supplemented by English.** Saarland would then become the only multilingual Bundesland in the Federal Republic of Germany.

Multilingualism is not the end in itself. Instead it is the basis for the development of a European reference region with a strong base in the heart of Europe that has as its motto: **More languages - more opportunities.**

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# France Strategy Saarland



At a  
glance

• Government  
of the State

SAARLAND

Little things make a big difference.



## At a glance: The Saarland's France Strategy



### Saarland 2043

- The France Strategy will benefit the people of the Saarland: Within a generation – by 2043 – we want to be multilingual.
- French will become a lingua franca in addition to the official and educational language, German, with other European languages also to be used.
- **The Saarland will become the only multilingual Bundesland in the Federal Republic of Germany.**
- **This multilingualism is the basis for economic prosperity in an increasingly globalized world.**

### More languages – more opportunities

- **The France Strategy is not a French strategy - it is a strategy for multilingualism.**
- If French is learned early on, the basis is formed for learning English and other foreign languages more intensively and effectively.
- The France Strategy will benefit French, English and other European languages.
- With the France Strategy, the Saarland will not only open itself up to France, it will open itself up consciously and purposefully to the entire Francophone world with 220 million French speakers in 57 countries.

### A strong foundation

- France is Saarland's main trading partner.
- The neighbouring country also plays a significant role in the areas of politics, culture, education and research.
- The success of the Franco-German partnership in the Saarland is a model of prosperous partnership in Europe.
- Even toddlers have the opportunity to attend bilingual crèches and nurseries.
- Four Franco-German institutions are already based in the Saarland:

The **Franco-German University** (DFH)

The **Franco-German Secretariat for Exchanges in Vocational Education and Training** (DFS)

The **Franco-German Cultural Council** (DFKR) and

The branch office of the **Franco-German Youth Office** (FGYO).

### Experience and knowledge of France as an economic factor

- **More than 100 French subsidiaries and affiliates** are registered in the Saarland.
- French companies account for **3.000 jobs** on the Saar.
- **Almost 70 Saarland companies are present in the French market at more than 100 sites.**
- **It is against this background that we are increasing our efforts to become multilingual within a generation and to make this an economic success factor.**
- A strong Saarland relies on the commitment of the companies established here, on cross-border training opportunities, and on a strong Europe-oriented research and higher education system.